

# ALEC SUTHERLAND

Lawrenceville, NJ

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## EDUCATION

Rowan University, B.A. Film/Television. Concentration: Production. Minor: Creative Writing, *May 2023*  
*Summa Cum Laude*

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## EXPERIENCE

### **Owner, EliteFocus Media, LLC, March 2023-Present**

- Plan, script, film, and edit promotional long-form and short-form social media, website, and newsletter content for over a dozen real estate, remodeling, construction, and painting companies.
- Create promotional and lifestyle social media, website, and newsletter content for over ten restaurants, matchmaking, K9 companies, and more.
- Utilize DJI Air 2S Drone to film and photograph interior and exterior of homes.
- Filmed 60+ long-form podcasts.
- Created hundreds of promotional social media reels that increased client revenue by over 600%.
- Created 11+ website videos.
- Deliver products to clients within two weeks, though often much sooner.
- Handle scheduling, billing, contracts, and communication with clients directly.

### **Freelance Wedding Videography, May 2025-Present**

- Collaborate with bride, groom, and co-videographers to ensure efficiency and quality.
- Utilize setup of multiple cameras, lights, and audio devices to capture planned content and B-Roll footage.
- Utilize Adobe Premiere to edit footage and color-correct.

### **Photographer, Sutherland Arts Studio, Voorhees, NJ, May 2023-Present**

- Utilize Canon R6 Mark II, 3-point lighting setup, and motorized electronic backdrops to capture family portraits, acting, and professional/corporate headshots.
- Edit photographs using Photoshop and Lightroom and return to the client within two weeks.

### **Grip & Production Assistant, Various Sets, September 2022-Present**

- Work as a grip setting up equipment to ensure each shot meets director and DP's exact visions.
- Collaborated with other PAs to build indoor sets.
- Took catering/crafty orders and delivered them to cast & crew.
- Assisted with equipment transport, set-up, and break down.
- Locked down set so that only actors were on camera.
- Worked closely with the audio team as boom operator.
- Assist 2nd AD with organization of production assistants.

### **Selfie Booth Attendant, Selfie Booth Co., July 2023-December 2023**

- Transported, set up, and broke down equipment.
- Attended Selfie Booth during the entire event, took photos of clients, and handed out the prints.
- Stored and performed maintenance on equipment whenever necessary.

## SKILLS

- Proficiency in Adobe Suite (Premiere Pro, Audition, After Effects, Photoshop), Microsoft Office, and Google Drive.
- Proficient understanding of camera, audio devices, gimbal, drone functionalities, and more.
- Proficient editing skillset, including color correction, audio mixing, pacing, graphics, and more.

## CERTIFICATIONS

- FAA Part 107 Drone License
- CPR/First Aid